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## New period local universities students affairs status and countermeasures research

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### ABSTRACT

Universities students' affairs are important parts of universities talents cultivation. After universities expanding enrollment, local universities students affairs confront educational environment changing, educational pattern innovation, education quality declining and others new problems. The paper mainly analyzes affairs from mechanism construction, study style construction, models leading and concept transformation as well as others four aspects, and on this basis, it further improves and perfects local universities students' affairs countermeasures in new period.

### KEYWORDS

Local universities; Public education; All-round development; Management concepts; Physiological health.



## INTRODUCTION

Universities students' affairs are import parts of universities talents cultivation are activities of education, management and services to promote universities students to become all-round talents under universities administrators organizational implementation, targeted at universities students' growth features and rules, according to school aims, cultivation targets and social development demands. Universities students' affairs should study new problems and new status, clarify fundamental tasks of "how to cultivate university students and what kind of universities students to cultivate", fulfil education concept of "talents cultivation –oriented, morality -first", promote advanced education reformation and development. Since opening-up and reforming, local universities have cultivated lots of practically talented people for Chinese economic construction and social development, which makes positive contributions to local economic development. At present, China is in the key period of economic and social transformation, local universities students' affairs confront a series of new changes and new problems, which need local universities students' workers to study and solve.

### NEW PERIOD LOCAL UNIVERSITIES STUDENTS' AFFAIRS CONFRONTED EDUCATION ENVIRONMENT CHANGES

#### **Transformation from elitism to public education**

Before 1999, Chinese implemented advanced education was elite education pattern, college entrance rate was less than 10%, and only little excellent students could enter into universities to take up advanced studies by passing college entrance examinations. After 1999, in order to adapt to opening-up and reform and meet social masses cultural demands, education reformation started, universities started to expand enrollment, amount of enrollment greatly increased every year. Enrollment capacity only had 1.06 million in 1999, till 2013 universities students enrollment capacity has arrived at 6.87 million, it has increased above six times, enrollment rate has arrived at 72.3%, advanced education has really entered into public education stage. Universities expansion enrollment promotes local universities rapidly development, but local universities software and hardware supporting facilities are seriously backward, students management team equipment deficiency; universities student affairs confront remarkable pressures.

#### **National employment policy's fundamental reformation**

From the initial period of new China was founded to the initial period of 80s of last century, Chinese employment was mainly government planning and assignment, combined government organizing plan with universities implementation plan, it presented as features of planning economy. With deepening of opening-up and reforming, employment distribution system contradictions are increasingly standing out. From the middle period of 80s of last century to the end of 90s, employment policy started to gradually walk into transition period from meeting supply and demand to two-way choice. In the end of 90s, employment policy formally entered into independent option stage of market-oriented. In 2002, ministry of education the fourth committees released "Opinions on further deepening general universities and colleges graduate students employment system reformation problems", it clearly put forward " market-oriented, government controlling, school recommendation, students and employers two-way option employment mechanism". Local universities mainly cultivated practically talented people, confronting national employment distribution system mercerization reformation; local universities' students' employment faces great competitions and challenges.

#### **Challenge from network media blooming development**

With the development of science and technology, technological achievements change rapidly, it appears internet, mobile phone and others communication tools, generates messages, micro-blog, fetion, campus network BBS forum and others new medias, which greatly changes universities students' living

styles, learning ways and exchanging ways. Now universities have basically covered with internet, universities students can browse up-to-date technological information and current events policies by computer, mobile phone and other communication tools. Network new media information is uneven, positive and negative news flood network media, foreign cultures and traditional cultures have fiercely antagonism, universities students' life outlook, values and morality outlook suffer new impacts. How local universities guide universities students to positive accept new cultural achievements, consciously abandon inferior backward thoughts, how to positive occupy net media commanding point, utilize network, new media and other informatization new technologies, strengthen guiding on students ideological education are new challenges for local universities students management.

### **Universities personality features significant changes**

Contemporary students are mostly only-child, family economic status is good, they are growing under parents' protection and cherishing, are a group of lively youth group. They are open-minded, quick-witted, focus on individual profit, but lack of collectivism awareness, lost ideal and belief, pursuit multiple values; they grow smoothly, have broad visions and plentiful knowledge, but practical ability is poor, work in a way with unrealistic expectations; their independent consciousness is strong, always self-centered without considering others feelings, coordination and exchanging awareness is poor, don't put themselves in other positions to consider problems, they are adept in accepting novelty things, have innovation spirits, and interests are wide, love pursuing fashions, but self-control abilities are poor and easy to get lost, it is supposed that the group of universities students after 90s have distinct characteristics of our time, expression forms are various, personalities differences are obvious, which puts new requirements on local universities students' affairs.

## **NEW PERIOD LOCAL UNIVERSITIES STUDENTS' AFFAIRS CONFRONTED NEW PROBLEMS**

### **Study style obvious declination status**

Study style phenomenon is an important indicator to evaluate an university teaching quality, is the key to cultivate high quality talents, universities students' affairs have inseparable important connections with study style construction, amount of students are rapidly increasing, while students qualities are constantly declining, their learning attitudes, learning abilities, learning qualities are poor, which have impacts on study style construction. It specific represents as local universities students tend not to put learning in important position, opinion of learning useless is increasing spread; morning reading, self-study at night status look bleak, students take initiative learning in classroom in spare time become little, dating, going to net bars as well as holding parties phenomenon are popular, students multiple courses fail is common, they risk in degrading and quitting to school at times. How Universities' students affairs closely link with study style construction task has already highlighted urgency.

### **Discipline concept and morality attainment are important contents of cultivating qualified university students**

According to institutions of higher learning student administrative regulation, local universities student affairs establish a set of completely students administrative regulation system: students civilization rules, classroom attendance checking methods, scholarships assessment regulations, poor students aid regulations, dormitory administrative regulations, discipline punishment rules, it should say that system construction has achieved certain efficiency. But with network media blooming development, values orientation is fuzzy, local universities students don't make clear about right and wrong, students violating phenomena are increasing, it often see that students quit the course without asking for leave, students attend class with breakfast, some students in love show excessive intimation in public, even events of students fighting, which are obviously phenomena of violated students

administrative regulation. In the aspect of lacking of honesty, some students that family conditions are just well, they pick up poor aids; some poor students violate repaying the loans, some students' chest in tests without making efforts in revising. Local universities students' disciplines honesty concepts are indifferent, it is necessary to reinforce education management.

### **Right safeguarding consciousness constantly increase**

With deepening of advanced education reformation, universities students' administrative concepts are changing, universities do a good job in education management, and meanwhile it more highlights services guiding concepts, rigid management has gradually transformed to soft management services, it reflects "human-centered, student-centered" features. But universities as a special department, is hard to get rid of administrative management attribute, in working, it mainly reflects as constraint students by administrative management. Nowadays, universities students of generations' after90s have very strong right safeguarding consciousness, they think learning in universities is enjoying education consumption; they incline to get better services. In campus, in case dormitory logistics conditions are not good, they ask for right safeguarding, canteen qualities are not good, they ask for right safeguarding, come across dehumanizing regulations in school regulations systems, they ask for right safeguarding on accidents. In universities students' affairs, law consciousness importance is more highlighted, students' affairs should be handled according to education laws, and it should face squarely on students' appeals, which also intensifies universities students' affairs complexity.

### **Quick success and instant benefits status is obvious**

Presently, in social development, it reflects phenomena of quick success and instant benefits, which also constantly affects universities. Students in the generation after90s extremely focus on individual development, individualism inclination is obvious, in order to arrive at purpose, they will go out of their ways, especially in the front of employment pressure, universities students are more inclined to enrich themselves by grasping key points. Students' quick success and instant benefits highlights in the aspect of joining the party: some universities students positive fight for undertaking posts, do good jobs for youth league committee, students union and class so as to join the party. But once being approved as a member of party, some students will abandon from all works, and focus on individual development. In addition, some students just care for themselves learning, pay no attention to collectivity, linger out of collectivity and only pursue personal development. There are some universities students that don't work hard at ordinary times, while just make efforts before testing, go to teachers' for drawing focus only for passing examinations rather than honestly pursuing learning, these phenomena seriously affect universities students all-round development cultivation.

### **Psychological problems are increasingly prominent**

Researches shows universities students' psychological problems relevance ratio surpasses15%, the proportion is far beyond all anticipation level. Psychological problems caused emergencies are constantly increasing; it causes broadly social concerns and hot debating. "University students in generation after 90s" have their special psychological qualities, they mostly are only-child, during growth they suffer great cares, but their dependency is serious, setback endurance ability is weak, self-controlling ability is poor, adaptability is insufficient, it is easy to cause occurrence of psychological problems. In universities students management, writer finds that more students use too many and become addicted, they are hard to continue studying; Some students come across love frustration, and unable to recover; some students exchanging coordinating ability are poor, and have barriers in interpersonal exchanging. Due to face, most students are not willing to turn to psychological consultation organizations for help, they look forward to be concerned and helped, and meanwhile they are hidden dangers of local universities emergency. These statuses require universities student affairs department to adapt to new situations, and targeted organize work.

## **NEW THINKING ABOUT NEW PERIOD LOCAL UNIVERSITIES STUDENT AFFAIRS**

### **Lead by mechanism construction, strengthen students affairs system construction**

Presently, local students and universities amount are constantly increasing, student affairs new situations new problems are springing up constantly, confronted problems are getting more and more complicated, which bring huge pressure into students affairs. Firstly, local universities should strengthen students affairs team construction, strictly equip with counsellors according to national regulations, strictly make open selection on universities students workers, guarantee university students affairs orderly organizing by comprehensive testing's employment mechanism. Secondly, it should strengthen students work system construction, it should formulate university students working regulations, make clear university students' cadres team responsibilities requirements, clarify universities students working team treatment and rewards, make effective measures, ensure students management team stability, thirdly, it should strengthen training on universities student working team, focus on universities working team professionalization specialization construction, select universities students working team to improve education background, attend to each kind of management and training, set up special subjects and organize scientific research with plans and layers, constantly improve universities students working team management levels. In addition, it should focus on ideological and political education innovation project, psychological health care project, pioneering work and employment supporting project and others universities students working system construction, expand local universities students affairs each platform construction, and construct local universities students affairs new system.

### **Take campus study style construction as key points, strengthen campus cultural atmosphere fostering**

Study style status is the key to local universities cultivate high quality talents, is an important guarantee of universities talents qualities. Only "upright study style and pure academics" universities can ensure cultivated talents sustainable development, current local universities study style status looks bleak, confronted study style construction task is very urgent. Firstly it should strengthen universities student ideological education, by organizing and developing study style subject education activities, symposium, exchange meeting and so on, let university students to make clear studying objectives, correct study attitudes, cultivate university students initiative and positivity. Secondly, it should organize various plentiful contents study contest activities, by contest activities, it creates positive learning atmosphere, arouses students' professional learning interests and dynamics, students affairs department and professional teachers should carefully organize and plan as study style contest months, universities students scientific training plans, experts scientific and technological lecturers and others activities loved by students, and propel to study style construction levels promotion. In addition, it should enlarge explore and practice educating new pattern, take strengthening practice education as study style new breakthrough, organize students to broadly organize social investigation, productive labor, voluntary service, public benefit activities, scientific and technological invention, work-study and putting on field practice and other social practice activities, establish and perfect practice education working systems that reflect local universities features and practices, as well as displaying universities students' elegance and styles, jointly promote study style construction.

### **Take typical demonstration leading as breakthrough, strengthen campus public opinion guiding**

Local universities students' affairs new problems are constantly springing up, how to grasp key points guiding is the key. Local universities don't lack of each kind of excellent talents and each kind of typical cases, students affairs department should focus on excellent groups and excellent cases concerns and publicity, and advertise as ideological and political education typical materials. It should apply new scientific and technological attainments, establish universities students affairs website, students affairs magazines, students affairs micro-blog and others new media, occupy new media domain, expand publicity efficiency on local universities students affairs typical examples by new media. It should

increase excellent students assessment and commendation strength, comprehensive open, fair and impartial organize three good students, excellent students cadres, excellent school cadres and other excellent honors assessment, organize excellent students' seminar, exchange meeting and other activities, set up typical demonstration effects among students. Local universities should also focus on scientific and technological innovation academic progress, motivational become talents pioneering work team promotion and spiritual civilization typical deeds and so on, it should create good campus cultural atmosphere by typical demonstration driving effects, give typical demonstration guiding and cultural education effects into play, effectively control local universities students affairs education opinion orientation.

### **Take opportunity of management ideas transformation, set up all-around service ideas**

University reformation development new situation requires local universities students' affairs department to adhere to education rules, respect students' initiative position, strengthen management ideas transformation. It should on the basis of intensifying education management, realistic implement transformation from management to services, constantly improve "human-centered, serve for university students to become talents" ability. School should further transform working style, should adhere to "talents cultivation-oriented, morality-first" ideas, take cultivating university students to become all-around talents as objectives, improve serving universities students targeted and effectiveness, improve talents cultivation method, perform service and talents cultivation new functions. Local universities should fuse ideological education into daily management work, vigorously implement universities students care project, it should deepen universities students teaching class and daily life, learn universities students each aspect difficulties, make first move in poor students aid, business employment, psychological health guiding and other aspects, well establish university students service system, look for serving students entry point, take initiative actions, targeted serve universities students. It should set up all members talents cultivation, whole process talents cultivation and all-around talents cultivation ideas, fully organic integrate impart knowledge and educate people, management and educate people as well as service and educate people, and promote education and management efficiency.

## **CONCLUSION**

New period university students compare to past students, no matter in studying or in life, as well as learning and life main social environment, each aspect shows new period students to have great superiorities. Society constantly moves forward, vocational and technological advanced education is also moving towards characteristic education. But new changes occur, while it also puts forward new and rigorous challenge for universities students managing affairs. In order to adapt to new period era features, catch up with era pace, it should adopt new and effective methods to handle. New period universities student management work's administrators need to keep pace with times and make innovation in working ways and methods. Strengthen universities management affairs team strength, look for management pattern that fit for own school students features, let universities management affairs to move toward specialization, schematization and systematize.

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