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# Impact of government organizations under the NGO organizations of national fitness volunteer service strategy

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# ABSTRACT

This paper analyzed the lack of government organization of fitness for volunteer service strategy of non-governmental organizations, the use of theoretical analysis, system analysis, literature and comparative analysis methods, to study the functions of the government in the non government organization fitness volunteer service strategy, and puts forward corresponding countermeasures and suggestions, and provide a theoretical basis for the the development of China's national fitness of volunteer organization, lay the foundation for the development of the national fitness program.

# **KEYWORDS**

Non government; Government; Volunteer service.

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#### **INTRODUCTION**

Since the reform and opening up, China's NGO in the structure and function have undergone great changes. In the context of globalization, compared to today, China's NGO with the West, China's NGO from the organization to the system, there is a lot of functions are missing. 2011, the Chinese government according to "People's Republic of China Sports Law," "National Fitness Regulations" and the national economic and social development actually formulated the National Fitness Program (2011-2015), government organizations, non-governmental development process under voluntary service fitness what kind of role play, and what impact the government of volunteer service fitness strategy NGO, these have become the focus of the national fitness program carried interest.

# NECESSITY OF GOVERNMENT UNDER NGO VOLUNTEER SERVICE FITNESS STRATEGIC MANAGEMENT

#### Clarify the relationship between the government and NGO's

Relationship between government and the social interaction and restricted, the government's policy change is inseparable from social development and change, social change stimulated the government changes the direction and content. Dialectical relationship between government and society, making the government and non-government relationship exists between two opposing views, one is adversarial relationship between government and non-government, and the other is the government's consultation and cooperation with non-governmental relations.

#### **Confrontation relationship pluralism**

Two important thought of pluralism pioneer is O.von Gierke and FM Maitland. They believe that a permanent social groups with attributes of personality, independent thought and will. Diversity is one of the country's social groups, is not the only source of law, and other social groups are also legal creators.

Pluralism recognize the individual citizen has little effect on political competition, but a group of civic organizationsgovernmental organizations are not helpless, their competitive impact on government organizations rely mainly on interest groups to achieve. Pluralist approach is confrontational competitive activities. Pluralism, "Weber's views on compliance, the more decisive factor is the existence of the right to configure multiple right center as the starting point of the analysis." Relationship between the multiple power centers compete with each other. In the pluralist model, each fitness through volunteer service organizations and the government "bargain" to influence political decisions. Therefore, the confrontation relationship exists between groups and the government. Emphasizes fitness voluntary service organizations as an independent social force, with the government "confrontation" on the Government to impose supervision and regulation.

#### Consultations and cooperative relations doctrine

Cooperation emphasizes cooperation, advocates for the differentiation of institutionalized power integration, emphasizing the relationship between institutionalized cooperation, state and national interest groups and social organizations are interactive cooperation, mutual support. Government involvement in the community is the appropriateness of choice, it can play a balancing role mandatory. Its political integration is to achieve a balanced result. Namely to achieve a relatively balanced society, orderly and coordinated through the cooperation of state and society under the auspices of the State. In fact, the corporatist mainly social integration emerged, the very emphasis on cooperation. So corporatism has often been translated as "corporatism", "corporatism."

#### Comparison

Both strengths and weaknesses are relative, no matter what kind of relationship can not properly handle the issue fitness voluntary service organizations. However, fitness policy for fitness to lead the direction of volunteer service, followed by a group of the same or similar fitness tissue formation occurs. These groups are organized either automatic or combined. At the same time, competition is the core of negotiations the Chinese Communist Party. Under the leadership of the party on the basis of common interests, each fitness voluntary organizations also need to compete in the specific local interests. But competition is ordered, can be controlled. Competition through consultation under the leadership of the party, not only can maximize the realization of the interests of different groups, but also to resolve conflicts and various fitness volunteer service organizations, to promote the harmonious development of society.

# Government: National Fitness Volunteer Service Organization Development indispensable leader

From the above analysis, from China's national conditions, in the foreseeable future, a significant number of fitness volunteer service organization created by government support. Meanwhile, the National Fitness Program (2011-2015), development of voluntary service fitness is the masses of the focus. From this truth, the government and the National Fitness volunteer service organizations are also turning point occurred changes in the relationship between management and managed to cooperate with each other and being replaced by positive interaction partnerships. Specifically, our government should play the following role in the development of voluntary service fitness:

#### Government fitness volunteer service organizations to support and nurture

National Fitness volunteer service organization has just started, compared with Western countries, there is a great gap. This gap is not only the quantity but also in quality. On the current status quo in terms of volunteer service from our fitness regime to strategy development is not perfect, most fitness voluntary organizations rely only on a small number of countries to foster and support. Therefore, the Government should be all-round fitness volunteering for organizations to support and nurture. Not only were the guidelines in policy direction, but also to guide the public to its correct understanding. Not only the interests of the organization to ensure that the participants, but also to develop appropriate policies to address conflicts of volunteers and participants.

## Government must strengthen the supervision of volunteer service organization fitness

From the relationship between volunteer organizations and the government's point of view, lack of independence of volunteer organizations. The current development of China's major volunteer organizations still driven by the executive power, the agency set up organizations tend to follow the Party and government departments, the lower the level of social organization and volunteer organizations. Government departments and volunteer organizations set up registration threshold is set too high, the lack of material support for volunteer organizations and policies to encourage the management of volunteer organizations, the lack of complete national legislation and corresponding integrated policy.

### Efforts to establish a government, business, volunteer service organization fitness competition - partnership

Government, business and NGO fitness volunteer service under these three need to establish a competition - partnership. Ask the pluralistic competition, right differentiation, on the other hand emphasizes multifaceted cooperation, the right integration. Government responsibility in promoting social development is mainly to develop and monitor its implementation of the policy; enterprise main responsibility is to provide personal items and clothing; responsibilities fitness voluntary service organizations to provide certain services to achieve civil autonomy. Close cooperation of the three, has been the division of labor and mutual cooperation.

# LACK OF FITNESS VOLUNTEER SERVICE ORGANIZATION AND MANAGEMENT OF THE GOVERNMENT'S STRATEGY

Fitness voluntary service organizations must push their systems running "power source", that have their own interests and for volunteer organizations and individuals actively promoting and monitoring system operation. National Fitness Service is to ensure that people across the country, of all ages, raising the overall level of physical fitness and healthy volunteers to carry out voluntary service at the same time, promote the national fitness program, in practice, to achieve a comprehensive fitness program, the solution volunteer service volunteer subjects and objects balance, give full play to the essence of voluntary service. Compared to foreign demands NGO and the overall development of our society, fitness is always voluntary service organizations facing tight control of administrative agencies, as well as relevant laws of imperfect resources, capabilities, and many other serious shortage dilemma. In China, underdevelopment fitness voluntary service organizations, economic development fitness, political civilization and the lack of strong and effective government organizations to participate. National Fitness legal system needed volunteer service organizations, social support, cultural background and a weak economic foundation, faces many problems, in particular in:

#### Lack of uniform government reform law is not in place, regardless of the political community

Fitness legalization of voluntary service is the fundamental guarantee fitness voluntary service of sustainable development in recent years, although the rules and regulations of volunteer service to gradually establish a sound, but still needs to be improved. Further establish and improve volunteer recruitment, training, supervision, assessment, incentives and other mechanisms to define the responsibilities of the risks of volunteer service, protect the legitimate rights and interests of volunteers in the national legal process should be voluntary service fitness advocacy, mobilization, certain economic and policy support, monitoring, evaluation and promotion experience.

Fitness volunteer service to the community is mainly reflected in the universal participation, many fitness volunteer service only rely on the government, working methods with a strong administrative tendency, low operating efficiency.

# Liability regime is not clear, the direction is not clear

Fitness existing volunteer service mechanism is not perfect, first of all, the responsibility of the classification system is unclear, in volunteer service organizers, the volunteers, the person in charge, the responsibility of the participant's behavior is unclear. Secondly, the lack of long-term development of the relevant mechanisms related to the development of guidelines for the lack of fitness volunteering regional development, cultural development, economic development and so on.

#### Lack of regulatory framework, governance backwardness, lack of autonomy

For long-term volunteer service fitness in addition to the long-term development of the management mechanism, but the mechanism to manage the relative regulatory mechanism. The main reason for the current management system development is not efficient because the execution of the regulatory system, the lack of uniform evaluation, the difference between the various management systems. Volunteer service organizations rely on personal fitness rise very easy to form a typical charismatic individuals with varying degrees of authority and patriarchal style, the daily work of the lack of scientific governance, governance extensive. Times fitness volunteer service management system needs a more gradual corresponding regulatory mechanism. Regulators also due to limitations in the scope of government and the organizers of the lead to low efficiency of supervision.

#### Lack of organizational resources

The first is the lack of funds, the scope of public health activities is mostly residential, squares, streets and other urban towns, sports facilities, venues shortage limits the fitness development. Second, the lack of professional volunteer service personnel, reserve resources, inadequate follow-up, leading to develop a nationwide fitness program is not comprehensive.

# POLICY RECOMMENDATIONS TO PROMOTE FITNESS UNDER NON-GOVERNMENTAL DEVELOPMENT ORGANIZATION VOLUNTARY SERVICE

#### Improve fitness volunteer service organization and management system must be based on China's national conditions

#### Changes in management philosophy

In Western countries, the government conducted a volunteer service organization to support and promote fundamentally provide services for volunteer service. United States, Germany and other developed countries is to see where the advantages of voluntary service, increasing emphasis NGO role in providing public services and benefits. Our Government services should be managed in fitness and build a market economy and building a harmonious society to adapt, to promote the national fitness program, put forward concrete implementation of policies, changes in government management concept in fitness inert volunteer service, and improve management efficiency, and actively provide support and assistance to voluntary service fitness.

# Improve the legislative level, the timely introduction of fitness volunteer service organization and management of the basic legal

Under the current constitution uniforms follow the premise, according to fitness to carry out voluntary service, the first development of relevant laws and regulations, a clear government functions, registration procedures, voluntary subject and object functions and obligations. Secondly, the behavior of specific fitness volunteer service organization made it clear that legal norms to enhance operability and targeted.

# Perfect person in charge of the system, category management, highlighting the development of key

# Perfect person in charge of the system

On the basis of voluntary service organizations safeguard fitness obligation on the person responsible for the conduct of the person in charge clearly defined, the system will not only improve the person in charge of safeguarding the fundamental interests of the person responsible, while ensuring the interests of fitness to participate in volunteer service organizations of all people.

#### Category management, highlighting the current focus of development

According to geographical particularity fitness, cultural background classification, step by step plan to manage. Outstanding management focus, coordination development.

#### Gradually improve the regulatory system and mechanism

# Reform the existing regulatory system, establishment of a unified regulatory body

First, to reduce regulatory barriers, establish a filing system. Due to the rapid implementation of our fitness policy in 2015 to achieve the overall goal of urban and rural residents to further enhance the awareness of physical fitness to participate in a significant increase in the number of physical exercise, significantly improved physical fitness, sports and fitness facilities, more perfect, covering urban and rural fitness service system. Therefore, in the registration of fitness in volunteer service organization is difficult to achieve for many conditions and regulations set level organizations the flexibility to adjust and establish a filing system for different situations. Secondly, to clarify the division of responsibilities in charge of the registration and management authorities and service units, to establish a unified regulatory authorities. On the basis of a clear division of labor, the regulatory body for the confusion, the integration of regulatory bodies, the establishment of a unified independent regulatory authority, to improve regulatory efficiency and information communication, information unification.

#### Strengthen the daily supervision, the introduction of the regulatory system for periodic evaluation

Due to current regulatory set more stringent registration mode, regulators expect the formation of a constant mode of management, resulting in a lot of fitness deviate from the principle of voluntary service organizations, the fundamental way to solve this phenomenon lies in volunteer service organization set up a regular fitness evaluation uniforms, set up evaluation, formation evaluation system, through incentive and restraint mechanism to guide the development of volunteer service organization fitness.

#### Promote fitness volunteer service organization and self-discipline alliances, encourage social supervision

At present, China's National Fitness volunteer service organization is not yet self-monitoring mechanism, and promote self-discipline, we must first allow the institutional organizations in pursuit of common goals while maintaining unity;

secondly need government encouragement and recognition of specific measures and programs proposed self-regulatory organization and shall be reflected in the uniforms and policies. Measures for the public oversight of government oversight constitute a valid filled, public oversight is the most influential, and can improve the effectiveness of comprehensive community health volunteer service organization and supervision.

## Perfect mechanisms and policies to increase fitness efforts to support voluntary organizations

From this stage of China's national conditions, to volunteering for fitness regulatory and nurture combine to create an environment for the development can promote national fitness program to achieve long-term development of mass sports as soon as possible, the following aspects should be made support:

# The tendency to reduce the administrative organization of volunteer service fitness

2008 Beijing Olympics, 100,000 Olympic volunteers, volunteer service to develop China's sports, but most sports volunteer service organizations from government departments under the government-affiliated, our NPSO (non-profit sports organization) administrative powers are mostly attributable to the government, which have been marked NPSO Chief of the brand, is not conducive to community organizations to become an independent body committed to social management functions. Therefore, the government should encourage people to voluntarily form a fitness voluntary service organizations, the community-based health organization mass standardization, rationalization and harmonization.

#### Establish a government funding mechanism for fitness voluntary service organizations

The rise and development of volunteer service fitness is the masses of the focus. Fitness related to people's health and happiness, is a comprehensive national strength and an important symbol of social civilization and progress, is an important part of the construction of socialist spiritual civilization is an important part of building a moderately prosperous society. When the policy of the government is to construct the appropriate funding for fitness, but grant regulatory system is not fully. Therefore, the establishment of government funding mechanisms for the use of money for the entire monitoring to ensure earmarking.

# Let fitness as a volunteer service organization to expand new areas of employment

Existing PE multiple of 190 colleges and universities, there are 106 professional social sports, sports training professions 54, traditional sports school has 33, Human Movement Science has 24, each year up to 10,000 graduates Sports names. To carry out the National Fitness Program, physical exercise masses on request, in order to secure and reasonable so that the people exercise, fitness of each volunteer service organizations and community sports will require a lot of professional and technical personnel. Therefore, the Government may consider the introduction of preferential employment policies to encourage graduates to employment fitness organization.

# CONCLUSIONS

In our country, to carry out the National Fitness Program has become the focus of attention, dynamic strategy in the development of the Government's national fitness program is the implementation of the National Fitness Program focus. In such circumstances our country, the role of government is more prominent and important. Development of fitness volunteer service organization is still in its infancy, the need for government to foster and support. Although the NGO and government belong to different social systems, but the government in promoting the development of promising full fitness under the non-governmental voluntary service organization. Meanwhile, the development of fitness voluntary service organizations, as well as changes in Chinese society and governance model construction and development of a harmonious socialist society can not do without in the process, the effective operation of the government, is bound to promote the smooth progress of the National Fitness Program.

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