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## Empirical analysis on regional logistics capacity and regional economic development based on the panel data

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### ABSTRACT

Regional logistics capacity is closely related to regional economic development and the former can reflect the basic status and development trend of the latter. This paper first describes in detail regional logistics capacity and discusses the main parts contained in regional logistics capacity based on specific results of domestic relevant literature research. In this paper, the principal component analysis (PCA) is used to calculate all the reflective indexes so that the further study on the main contents and the influences of regional logistics capacity can be conducted and the scientific calculation towards it can be made; this paper next discusses regional economic development and enumerates main factors that may influence its development, thus playing the security role in the improvement of the regional logistics capacity; the effective method of multivariate statistics and analysis is used in this paper to identify the relationship between two sets of variables based on the canonical correlation analysis on regional logistics capacity and regional economic development, so that the existent correlation can be fully reflected and the inherent relationship between them can be further discussed. The above information introduces the main idea of this paper and also fully expounds the main research field in this paper. This paper further summarizes that the advancement of regional logistics capacity can promote the sound and rapid economic growth.

### KEYWORDS

Panel data; Regional logistics capacity; Regional economic development; Empirical analysis.



## INTRODUCTION

From a development perspective, the economic development is a fundamental factor to measure the social great development, while regional logistics capacity is the representative factor of regional economic development. This paper gives a specific description of regional logistics capacity and regional economic development respectively. Moreover, the correlations between the two are discussed based on the canonical correlation analysis on regional logistics capacity and regional economic development, and it thus embodies that the rapid improvement of regional logistics capacity can boost the development of regional economy. However, regional economic development does not necessarily mean that the regional logistics capacity is developed well. This reflects the dialectical relationship between regional economic development and regional logistics capacity.

## REGIONAL LOGISTICS CAPACITY

Compared with other relevant researches, the analysis of the logistics capacity was conducted a little later in China. However, the initial logistics capacity was put forward to direct at the definition designed for the competition of logistics enterprises. And its main operational process focuses on the specific research of the services provided by logistics enterprises. This process mainly aims at four factors including orientation, integration, quickness, and measurement, but these four factors alone cannot guarantee the good adaptability of the regional logistics capacity analysis. In his research on the regional logistics capacity, Yuefeng Wang puts forward the definition of regional logistics capacity based on relevant literature, and the generic terms are specifically used to mean the effective support and the logistics service capability provided by the logistics department. But in the specific research on the regional logistics capacity conducted by Qingmei Tan, he defines the cargo turnover and passenger turnover as logistics equivalents, which accordingly reflects the regional logistics capability of a country or a specific region. Xiuxia Yan conducts the regression analysis on three factors including logistics equivalents, warehousing, and the trade volume of wholesale and retail. These factors are regarded as the specific indexes of logistic equivalents, so that the regional logistics capacity can get better described. Huazhen Feng specifically discusses main characteristics of the regional logistics development and establishes the corresponding evaluation system of the logistics capability based on the analyses and summary of six reflective indicators. Moreover, the principal component analysis and the evaluation system are used together to calculate the valid composite scores of the logistics capability towards some provinces in 2006, making the research on the regional logistics capacity more effective. In the research and exploration, relevant literature information about the regional logistics capacity cannot be used to describe the single turnover and evaluate the capacity. In response to the situation, the detailed research and discussion is conducted in this paper, and the indicator system of the regional logistics capacity is effectively established based on indicators including economic output, the specific scale of the logistics industry, and logistics infrastructure, as is shown in TABLE 1.

**TABLE 1 : Indicator system of regional logistics capacity and regional economic development**

Subject	Index dimensions
regional logistics capacity	Production value $x_1$ (100 million yuan), freight volume $x_2$ (10,000 ton), cargo turnover $x_3$ (10,000 ton km), truck holdings $x_4$ (pc), the investment amount of fixed assets projects $x_5$ (10,000 yuan), employee ratio $x_6$ (percentage), inland railway mileage $x_7$ (km), highway mileage $x_8$ (km)
regional economic development	GDP $y_1$ (100 million yuan), agricultural GDP $y_2$ , industrial GDP $y_3$ , gross retail sales of consumer goods $y_4$ (100 million yuan), per capita GDP $y_5$ , people's consumption level $y_6$ (100 million yuan), the social investment amount of fixed assets projects $y_7$ (100 million yuan)

In accordance with *Classification of National Economic Industries GB-T4754-2002*, the output of the logistics economy is determined by the sum of the added value from the wholesale and retail industry and that from transportation, post and telecommunications. The evaluation indexes are made up of freight volume, cargo turnover, and truck holdings etc. Among these indexes, the statistics is conducted about the value of transportation and warehousing staff as well as regional staff to calculate the ratio of logistics based on a smaller proportion of wholesale and retail staff participating in logistics activities. The logistics infrastructure mainly consists of total railway mileage, total highway mileage, and total shipping mileage. The basic geographical features of a specific province and annual turnover of highway and railway cargoes are considered as the specific indexes in the logistics infrastructure. The information construction is not integrated in the index system, because the information platform not only provides supports for the logistics service industry but also plays an important role in other industries. Considering the feasibility of the acquired data, the information data are not classified between industries in terms of the logistics capacity, and the impact of the information level over regional logistics capacity will not be analyzed concretely.

**REGIONAL ECONOMIC DEVELOPMENT**

The so-called regional economic development mainly means the complex of the regional production based on the interplay between internal factors and external conditions existent in the economic development of a specified region, and the interplay could make regional production more competitive. The industrial GDP alone cannot be used for the evaluation and analysis of regional economic development. In the process of research and discussion, the index system of regional economic development comprises GDP from regional economic output, agricultural GDP, industrial GDP, residents' consumption level for the boost of logistics needs, per capita GDP, investment amount of social fixed assets which are closely related to logistics and boost the infrastructure development, and gross retail sales of consumer goods representing social material needs, as is shown in TABLE 1.

**Canonical correlation analysis on regional logistics capacity and regional economic development**

The canonical correlation analysis refers to the process of effective multivariate statistics and analysis used for reflecting the relationship between two groups of variables. If  $X = (x_1, x_2, \dots, x_p)$ , then  $Y = (y_1, y_2, \dots, y_p)$ , reflecting the correlation existent in two groups of variables. The principal component analysis is used to select representative aggregate variables from two groups of variables and ensure they are the current combination of origin variables  $u_i$  and  $v_i$ . Let  $u_i$  equals  $u_i = a_{i1}x_1 + a_{i2}x_2 + \dots + a_{ip}x_p$  and ensure  $v_i = b_{i1}y_1 + b_{i2}y_2 + \dots + b_{iq}y_q$ . In this case, representative variables can fully reflect the linear correlation between X and Y. On this basis, the research about the correlation between two groups of variables turns into the one about the correlation between several canonical variables, thus helping to analyze the essence of problems.

As is shown in TABLE 2, China's 31 provinces and cities are regarded as the research sampling, and regional logistics capacity is analyzed in detail based on the panel data from 2003 to 2008. These data are originally from *the China Statistic Almanac* and statistic yearbooks provided by provinces. Only part of the data is listed here due to space limitations as shown in TABLE 2.

**TABLE 2 : Panel data of regional logistics capacity and regional economic development**

Year	Province	$x_1$	$x_2$	$x_3$	$x_4$	$x_5$	...	$y_5$	$y_6$	$y_7$
2003	Beijing	533.49	30729	462.50	18.59	124.49		32061	10584	558.78
	Tianjin	460.37	32014	6521.10	14.09	99.35		26532	7836	501.37
	Hebei	1215.16	77089	3223.20	63.59	152.64		10513	3452	845.90
	Shanxi	377.70	106720	1259.10	31.89	109.11		7435	2934	498.25
	Inner Mongolia	397.55	50820	1160.30	20.23	197.08		8975	3742	750.73
	Liaoning	1298.88	83515	2385.20	35.94	133.27		14258	5159	683.16
	Jilin	479.94	31436	531.00	17.63	77.94		9338	4557	433.88
	Heilongjiang	702.83	54350	991.40	26.67	109.40		11645	4645	593.08
2007	Shanghai	1069.64	58507	8492.30	17.87	176.78		46718	15866	899.27
	Guangdong	4059.74	151282	4292.22	78.74	997.40		33151	12663	9294.26
	Guangxi	821.43	48860	1404.30	14.14	364.01		12555	4987	2939.67
	Hainan	207.46	17876	823.76	2.30	92.84		14555	5552	502.37
	Chongqing	631.93	50273	1051.55	17.08	370.53		14660	6545	3127.74
	Sichuan	1136.24	81426	1059.15	32.33	482.73		12893	5259	5639.80
	Shannxi	835.70	83493	2027.05	22.08	580.42		18246	6290	4614.42
	Gansu	408.04	23741	1594.90	16.36	154.42		12110	4869	1712.78
2008	Qinghai	94.00	9115	335.66	6.15	111.88		17389	5830	583.24
	Ningxia	120.15	26162	703.62	8.11	75.12		17892	7193	828.85
	Xinjiang	416.00	46087	1272.97	25.35	266.27		19893	5542	2259.97

Because 15 indexes in TABLE 1 have different dimensions, the following formula is used for the data normalization in order to eliminate the negative effects caused by dimensions and the cardinality size.

$$X_{ij}^* = \frac{X_{ij} - \bar{X}_j}{\sqrt{\text{var}(X_j)}}$$

**TABLE 3 : Correlation index between all indexes of regional logistics capacity and regional economic development**

	$x_1$	$x_2$	$x_3$	$x_4$	$x_5$	$x_6$	$x_7$	$x_8$
$y_1$	0.984	0.810	0.449	0.794	0.902	-0.260	0.128	0.495
$y_2$	0.704	0.708	0.154	0.713	0.726	-0.463	0.423	0.745
$y_3$	0.973	0.821	0.465	0.789	0.881	-0.285	0.136	0.482
$y_4$	0.977	0.789	0.424	0.796	0.893	-0.222	0.112	0.487
$y_5$	0.501	0.285	0.700	0.146	0.515	0.349	-0.251	-0.155
$y_6$	0.482	0.259	0.669	0.144	0.502	0.388	-0.300	-0.150
$y_7$	0.877	0.808	0.426	0.659	0.937	-0.294	0.190	0.570

By comparing two groups of indexes, it can be seen that seven indexes are with negative values. Theoretically, 7 pairs of comparatively canonical variables with minus values can be acquired. According to Barlett inspection rules, the first 6 pairs of canonical variables are significantly correlated when significant levels are respectively 0.05 and 0.01. In the results of the redundancy analysis, canonical variables from  $U_1$  to  $U_6$  can respectively explain the total fluctuation of regional logistics capacity, as well as regional economic development, and they are respectively 45.6%, 14.2%, 11.2%, 7.1%, 5.3%, 4.6%, and 44.8%, 10.6%, 7%, 3%, 1%, 0.4%. Canonical variables from  $V_1$  to  $V_6$  can respectively explain the total fluctuation of regional logistics capacity, as well as regional economic development, and they are respectively 67.5%, 14.4%, 4.3%, 0.8%, 0.3%, 0.1% and 68.7%, 19.3%, 7%, 3%, 1%, 0.4%. But canonical variables pairs  $U_3$ - $V_3$ ,  $U_4$ - $V_4$ ,  $U_5$ - $V_5$ , and  $U_6$ - $V_6$  cannot fully explain and accurately predict regional economic development and regional logistics capacity. Thus, this paper mainly focuses on the study and exploration of the first two pairs of prediction variables. The canonical correlation index can reach over 0.850 in the first two pairs of prediction variables, which fully reflects the stronger correlation between the improvement of logistics capacity and regional economic development in China's 31 provinces and regions from 2003 to 2008, and the specific canonical variant is shown in TABLE 4.

**TABLE 4 : Canonical correlation index, significant level, and canonical variable**

Eigen value	Canonical correlation index	Canonical variable	Canonical variable
$\lambda_1 = 58.625$	0.992	0.000	$U_1 = 0.886x_1 - 0.001x_2 - 0.024x_3 - 0.018x_4 +$ $0.133x_5 - 0.017x_6 - 0.036x_7 + 0.09x_8$ $V_1 = 1.105y_1 - 0.026y_2 + 0.217y_3 + 0.12y_4 +$ $0.038y_5 - 0.065y_6 + 0.024y_7$
$\lambda_2 = 2.970$	0.865	0.000	$U_2 = -0.65x_1 + 0.155x_2 + 0.478x_3 - 0.505x_4 +$ $1.023x_5 + 0.237x_6 - 0.191x_7 - 0.262x_8$ $V_2 = -2.266y_1 + 0.172y_2 + 1.626y_3 - 0.829y_4 -$ $0.183y_5 + 1.387y_6 - 0.874y_7$

In the variant of  $U_1$ ,  $x_1$  and  $x_5$  have larger loads compared with other variables, and  $U_1$  means the combination of logistics output and investment in construction; in the variant of  $V_1$ ,  $y_1$  and  $y_3$  carry larger loads and  $V_1$  means the output of regional economy; in addition, the values of  $y_1$  and  $y_3$  increase in the same direction, and this trend means the increase in regional economic output and the investment expansion in logistics infrastructure construction contribute to the rapid growth of regional economy, especially the industrial economy. In the variant of  $U_2$ ,  $x_5$  has a larger load, and next  $X_1$  and  $X_4$ ,  $X_5$ ,  $X_1$  and  $X_4$  are opposite in the development direction, meaning that the scale of regional logistics has an influence on logistics output capacity; in the variant of  $V_2$ ,  $y_1$ ,  $y_3$ , and  $y_6$  are clearly big in load, and the development level of regional economy is further reflected through combination with residents' consumption level;  $y_1$  and the pair of  $x_1$  and  $x_4$  are the same in the direction, but  $y_1$  differs from  $x_5$  in the direction, and it shows that regional economic development benefits from the expansion in the scale of regional logistics, but the level of infrastructure construction retards economic development; the pair of  $y_3$  and  $y_6$  and  $x_5$  are the same in the direction, but the pair of  $y_3$  and  $y_6$  differs from the pair of  $x_1$  and  $x_4$  in the direction, and it shows the industrial development and the improvement of residents' consumption level, bringing more demands for logistics service and raising the investment in regional logistics construction. Meanwhile, satisfying such demands is limited by the scale of regional logistics.

From TABLE 5, the correlation between variables is analyzed concretely: the correlation index of  $U_1$  and the pair of  $X_1$ ,  $X_2$ ,  $X_4$ , and  $X_5$  has already reached over 0.8, and the correlation index of  $V_1$  and the pair of  $y_1$ ,  $y_3$ ,  $y_4$ , and  $y_7$  has already reached over 0.9; moreover, the sameness of the correlation in the direction can be guaranteed. It explains that the increase in the investment amount of fixed assets such as GDP of the logistics industry, freight volume, and truck holdings is closely linked with factors including regional GDP, industrial GDP, and gross retails sales of consumer goods. Of all the indexes, the

index  $X_5$  has the maximum load in the variant, but the correlation index between  $X_5$  and  $U_2$  is relatively low because  $X_5$  is the suppressor variable of  $U_2$ . The correlation index between  $V_2$  and  $y_5$ ,  $y_6$  is more than 0.75, higher than other indexes, which means the increase of cargo volumes helps to boost resident consumption power.

**TABLE 5 : Correlation index between variables and canonical variables**

	$U_1$	$U_2$		$V_1$	$V_2$
$x_1$	0.992	0.008	$y_1$	0.999	0.008
$x_2$	0.814	-0.002	$y_2$	0.755	-0.320
$x_3$	0.439	0.678	$y_3$	0.985	0.001
$x_4$	0.802	-0.352	$y_4$	0.992	0.001
$x_5$	0.911	0.226	$y_5$	0.476	0.783
$x_6$	-0.262	0.517	$y_6$	0.460	0.782
$x_7$	0.129	-0.338	$y_7$	0.919	0.151
$x_8$	0.503	-0.341			

The index of standardized data calculated in 2008 can be used in the above two groups of canonical variants to calculate the values of canonical variables in China's 31 provinces and regions. In addition, the trend chart can be used to fully reflect the characteristics of regional logistics development.

It can be seen from Figure 1 that the curve volatility between  $U_1$  and  $U_2$  is obviously smaller than that between  $V_1$  and  $V_2$ . From this perspective, it is adequately stated that the balance of logistics development between provinces of China is lower than that of economic development. And  $U_1$  represents the output of logistics industry and the corresponding investment while  $V_1$  shows the precise output level of this region. The positive correlation is maintained between  $U_1$  and  $V_1$  in provinces of China so as to show their similar volatility and the specific role regional logistics capability plays in the economic development. Therefore, all provinces should make scientific and perfect investments in the logistics industry based on the current status to propel the development of regional logistics and economy. As it is shown in Figure 1, Guangdong Province, Shandong Province and Jiangsu Province rank the top three while the regional overall performance decreases gradually from eastern provinces to western provinces.  $U_2$  reflects the major difference between logistics scale and the output of logistics industry. The variant  $U_2 \leq 0$  shows that the region can take advantage of logistics scale to play its full role, thus ensuring its output capacity, and these provinces mainly include Guangdong, Henan, and so on. However, the variant of  $U_2 > 0$  fully illustrates that the practical application of logistics scale lags behind and the deficiency exists in the development process, and provinces including Shanghai and Liaoning etc. are shown in Figure 1. The source of the growth in resident consumption power can be reflected in  $V_2$ . And the variant  $V_2 \geq 0$  fully shows that regional economic development promotes resident consumption power in the region, while the variant  $V_2 < 0$  reveals the positive influence of regional economic development over the industrial development. Besides, development features also vary to the characteristics of each province.

## CONCLUSIONS

The above text introduces the process of empirical analysis on regional logistics capacity and regional economic development based on the panel data collected in 31 provinces and cities of China from 2003 to 2008. This paper focuses on the study of canonical correlation analysis between regional logistics capacity and regional economic development. Meanwhile, this paper further embodies the specific value, scientific properties and feasibility of the research, with the aim of laying a solid foundation in both theory and data for further research.

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